

POWRtec

Company

POWRtec is a dynamic and unique energy monitoring company with the potential to dominate the smart meter industry with its innovative intelligent smart meters. POWRtec's meters are network-enabled and can be built to utilize virtually any communications protocol. This empowers the intelligent smart meters to directly control network enabled, power-draining devices by switching them on and off in accordance with the desired energy output, resulting in more efficient use of resources, smaller energy bills and enormous benefits to the environment.

POWRtec has also developed products that directly reduce the amount of energy waste and make a meaningful difference to the environment. POWRtec's smart meters have the ability to monitor and measure actual consumption, allowing public utility companies to develop effective energy management plans for businesses and consumers, resulting in the elimination of energy waste throughout the entire energy grid.

POWRtec has also developed its smart meters with advanced wireless and sim-based technology, and its meters can be tailored to meet specific business or market needs, giving the Company a considerable competitive advantage over its competitors. With a favorable market outlook and unique features, POWRtec intends to build on its initial success by rolling out new meters to developing markets such as China, Brazil and India whilst continuing to service the attractive European markets.

The Need for POWRtec's Intelligent Smart Meters

The increased industrial activity in countries such as China, Brazil and India and global population growth has resulted in an ever-increasing demand for energy management solutions such as POWRtec's.

Unfortunately, public utility companies cannot quickly ramp up or scale back their energy production and therefore a lot of energy goes to waste. As of today, it is estimated that 85% of the energy produced around the world comes from non-renewable energy sources. Added to this, is the reality that the rolling out of renewable energy sources is not happening fast enough to prevent a serious energy deficit in the years to come. The prospect of failing to come up with viable solutions is terrifying – costs will dramatically rise, cities will become more polluted and market confidence will suffer.

POWRtec has recognized this dire need for immediate action and has developed networked, tailored solutions that can reduce energy waste in a big way. The company's intelligent smart meters can communicate directly with network-enabled, power-draining devices and even switch them off through its wireless network. Additionally, POWRtec's smart meters have been developed specifically to service individual market needs and desires, and the company's world-class R&D team continues to develop innovative products to meet future market needs. Not only can POWRtec's products save on energy waste, they can also reduce power bills and create a cleaner and more sustainable environment!

Company Overview



Strong Market Outlook

The energy management industry is currently experiencing unprecedented growth due to a heightened interest on sustainable energy and energy management solutions such as POWRtec's. It is also attracting some of the world's most important investors, with billions of dollars being poured into energy saving initiatives. There is no denying the fact that the world needs plentiful energy reserves to sustain economic growth, raise living standards and reduce poverty.

The reality is that today's energy habits are simply not sustainable - by 2030, it is estimated that the world's primary energy demand will be a dramatic 40% higher than in 2007. It is also estimated that 85% of the

energy produced around the world will continue to come from non-renewable fossil fuels, unless something is done about it.

By focusing its products on actual consumption, POWRtec's intelligent smart meters can enable public utility companies to develop effective energy management plans that will directly contribute to the reduction of energy waste. Also, whilst shifting to renewable energy sources is a long and costly process, POWRtec's products are easy to implement and can make a real difference today and in the future. The need for POWRtec's intelligent smart meters has never been so clear!

Corporate Strategy

POWRtec's mission is to deliver advanced, innovative and ground-breaking technology to utility companies across the globe whilst eliminating energy waste and producing the highest ROI for their clients. Today's energy climate is focused on reducing the end user's consumption. Therefore, POWRtec intends to position themselves with products that directly promote green behavior and make a real difference in energy consumption.

Being one of the only smart meters that offers both network and wireless capabilities, POWRtec expects strong demand for its novel products. POWRtec has outsourced production to China which enables the company to produce large quantities of its smart meters to meet this

strong demand. Additionally, POWRtec recognizes that markets have different needs and desires and therefore have developed customized solutions that can meet the demands of any market - such as single phase meters for developing countries (e.g., India) and three-phase meters for the more sophisticated markets in the world.

POWRtec also intends to aggressively promote its unique networking capabilities - its smart meters have the ability to not only monitor energy consumption of power-draining devices but also switch off network-enabled devices as desired. These are just some of many mechanisms that can deliver huge success for POWRtec!

Use of Proceeds

The Company intends to build on its initial success by rolling out further meters into the markets around the world. POWRtec also intends to aggressively pursue the developing Indian, Chinese and Brazilian markets

by offering tailor-made solutions designed by its world-class, in-house R&D team. POWRtec will also use proceeds to continue to develop cutting-edge technology to suit future market needs and desires.

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